

Oracle Sales Cloud: Analytics

Duration: 3 Days

What you will learn

This Oracle Sales Cloud Analytics training deep dives into tasks that allow you to modify and create reports and analyses to provide insight into your business results. Expert Oracle University instructors will teach you how to effectively work with analytics. Learn to: Describe the architecture, capability, and tools for Oracle Sales Cloud Analytics Create complex reports with report navigation Tailor Oracle Sales Cloud Analytics with custom fields and subject areas Review use cases for Oracle Sales Cloud Analytics Benefits to You By enrolling in this course, you'll learn how to derive critical business insights leveraging the analytical capabilities of the product. The class orients you to the important concepts and then drills into filters and variables, formatting data, displaying data, managing reports, report navigation, and custom subject areas. It concludes with a discussion of example use cases.

Audience

Cloud User
Data Analyst
Functional Implementer
Reports Developer

Related Training

Required Prerequisites
Introduction to Oracle Sales Cloud

Suggested Prerequisites
Oracle Cloud Foundations
Oracle Sales Cloud Implementation

Course Topics

Analytics Overview

Analyses and reports
Subject areas, dimensions, facts, and measures
Multiple subject areas
BI Composer and BI Answers
Catalog

Filters and Variables

- Inline filter
- Named filter
- Selection steps
- Groups and hierarchies
- Variables
- Prompts

Formatting Data

- Tables, graphs, and gauges
- Compound layouts
- Pareto charts
- Pivot tables
- Conditional formatting
- Historical trending

Displaying Data

- Infolets
- Dashboards
- Subtabs: object landing pages and object detail pages

Managing Reports

- Scheduling and distributing
- Report access and security

Report Navigation

- Action Links
- Drilldowns

Custom Subject Areas

Use Cases